



Position - Marketing Intern

Company – HealthPass New York

HealthPass New York is an insurance and benefits exchange offering small businesses in the New York metropolitan area quality, affordable and flexible healthcare coverage. Since 1999, our private exchange model has empowered members to personally select their plans based upon their unique needs and budgets. We offer our members well-rounded menu of plan options offered through industry leading insurance carriers with choices including health, dental, vision, life and disability, ID theft, accident coverage, pet insurance and a hearing benefit program.

Description

HealthPass is seeking a creative, dynamic and dependable marketing intern to work on our marketing team. The ideal candidate will be able to implement innovative marketing strategies for our media campaign and work across various social media platforms.

Responsibilities

- Assist in the creation and distribution of marketing materials, email campaigns, etc.
- Provide support to social media efforts
- Monitor trending topics to apply on various social media channels
- Help with company events
- Support marketing team in daily administrative tasks and projects

Requirements

- Undergraduate student
- Excellent verbal and written communication skills
- Solid knowledge of social media
- Driven and hard-working
- Ability to take direction and multi-task
- PowerPoint, Word, Excel and InDesign experience a plus
- Encouraged to work 20 hours a week, days and length of internship are flexible

Benefits

- Practical experience with current marketing and advertising techniques
- Shadowing, mentoring and training opportunities
- Opportunity to participate in networking events and company meetings
- References and/or class documentation provided, if needed